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World Business Council for
Sustainable Development

The World Resources Institute and the
World Business Council for Sustainable Development

Cordially invite you to the panel:

“CORPORATE PURCHASES OF FOREST PRODUCTS: A NEW GREEN FRONTIER”

Forest products are renewable goods that store carbon and have in most cases a lower environmental footprint than non-wood products. Well-managed forests provide numerous ecosystem services and societal benefits. The production of forest products can, however, cause significant negative side effects if not conducted in a legal and sustainable basis. Many major users of forest products wish to demonstrate leadership in corporate social responsibility and are thus interested in developing policies and programs around sustainable procurement. However, these enterprises rarely have the internal capacity to fully evaluate their procurement practices and supply chains relative to their environmental impacts.

The panel discussion will be centered about issues covered in two upcoming WRI/WBCSD's publications: *Sustainable Procurement of Wood and Paper-based Products: an Introduction*, and *Sustainable Procurement of Wood and Paper-based Products: Guide and Resource Kit*. In an easy-to-read format, the reports compile a wealth of material about the top issues to be considered when formulating a procurement policy, advice on how to think about these issues, and where additional information can be found.



Date and time: Thursday, April 3rd, 2008; 9:30 – 11:00 a.m.

Location: National Press Club, The Holeman Lounge
529 14th Street, NW, 13 Floor
Washington DC

Moderator: **Jonathan Lash**, President, World Resources Institute

Panelists: **Bruce Cabarle**, Managing Director, Global Forest Program and Interim Head of the Global Forest and Trade Network, World Wildlife Fund

James Griffiths, Director, Sustainable Forest Products Industry, Ecosystems Focus Area, World Business Council for Sustainable Development

Lars Laestadius, Senior Associate, World Resources Institute

Cassie Phillips, Vice President of Sustainable Forests and Products, Weyerhaeuser Company

David J. Refkin, Director of Sustainable Development, Time Inc.

Continental breakfast to be served

Please RSVP to Mrs. Oretta Tarkhani at oretta@wri.org no later than Monday, March 24, 2008.